

# Facts&figures of the Pharmaceutical industry in Italy

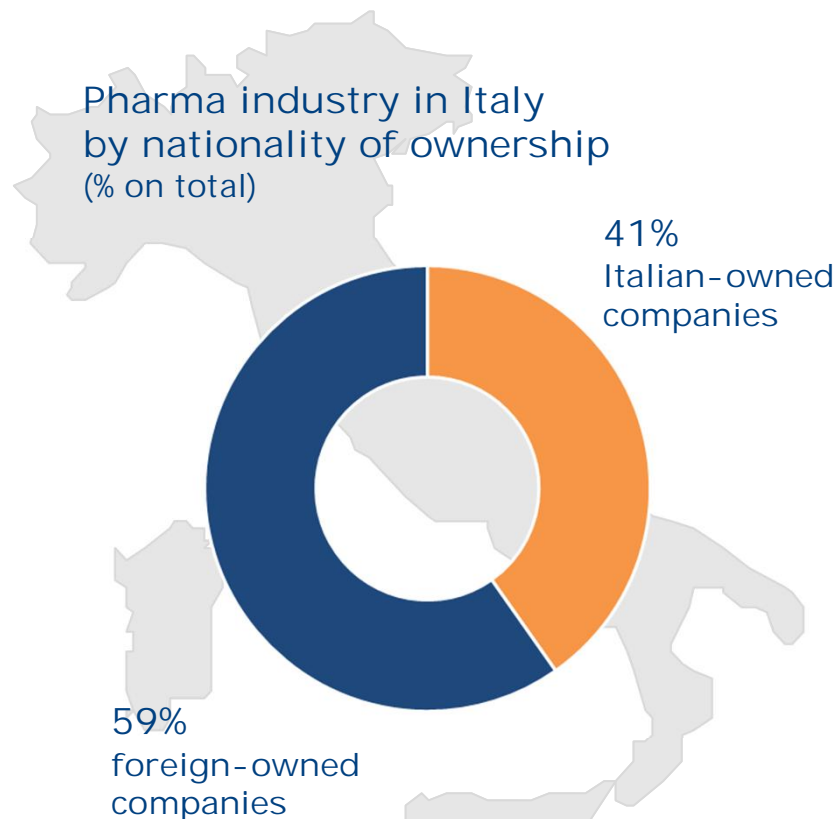
July 2019



FARMINDUSTRIA

---

# Key figures of the Pharma sector in Italy



Note: average of turnover, employees, investments in manufacturing and R&D, foreign sales, taxation

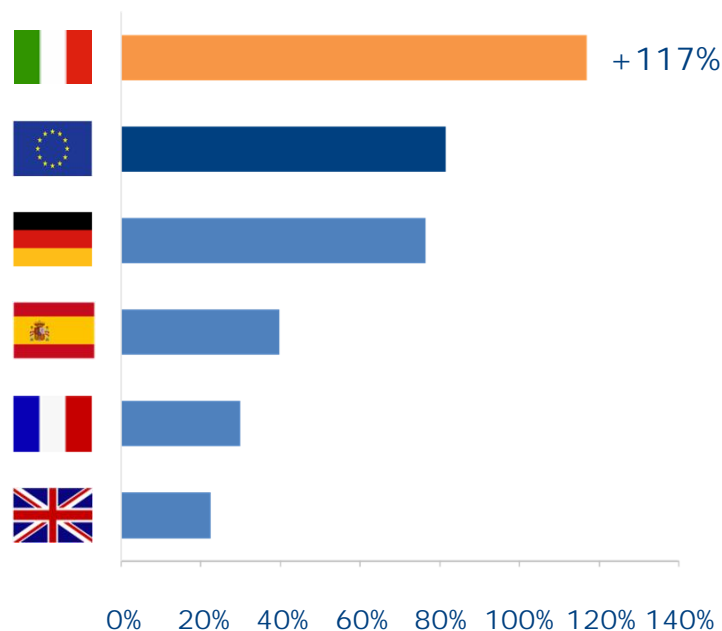
- 200 **companies**, members of Farmindustria, representing 90% of industrial value of the pharmaceutical sector in Italy
- 66,500 **employees** (90% graduates), 42% women, and 79,100 in **upstream sectors**
- 6,600 **R&D employees**, 52% women
- € 32 billion of **manufacturing value**, 80% of which due to export (€26 billion)
- € 3 billion in **investments**, €1.7 of which in R&D and €1.3 in hi-tech plants and machinery

# Pharmaceutical and upstream sectors by Regions



# Italy plays a role of leadership in EU for production, thanks to export, the engine of pharma companies

Pharma export: trend 2008-2018  
for the big EU countries and EU28 average  
(% change)

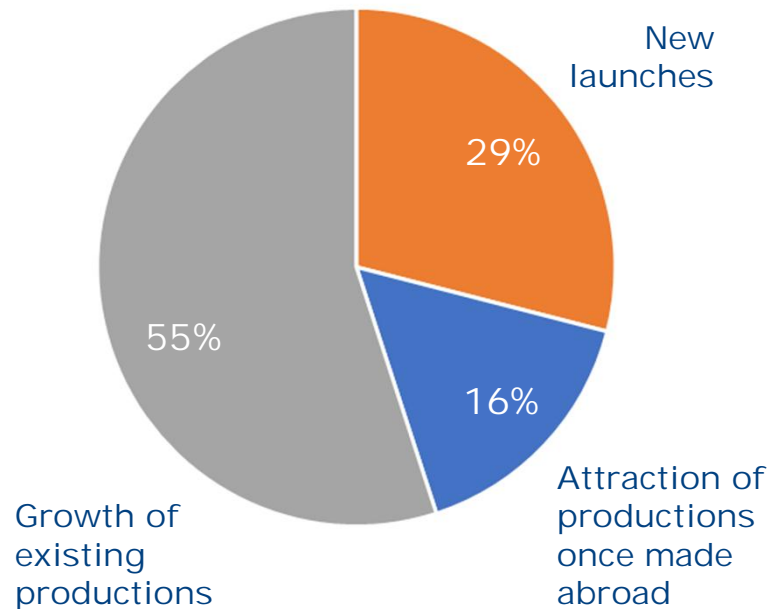


With a production value of € 32 bln in 2018, pharmaceutical companies in Italy have a role of **leadership** in the EU, also thanks to the quality of the supply and service chain

From 2008 to 2018 pharma export in Italy has grown **more than all big Eu countries and more than big EU countries' average**

# Export and innovation as the engine of pharma manufacturing in Italy

Composition of pharmaceutical growth in the last 5 years



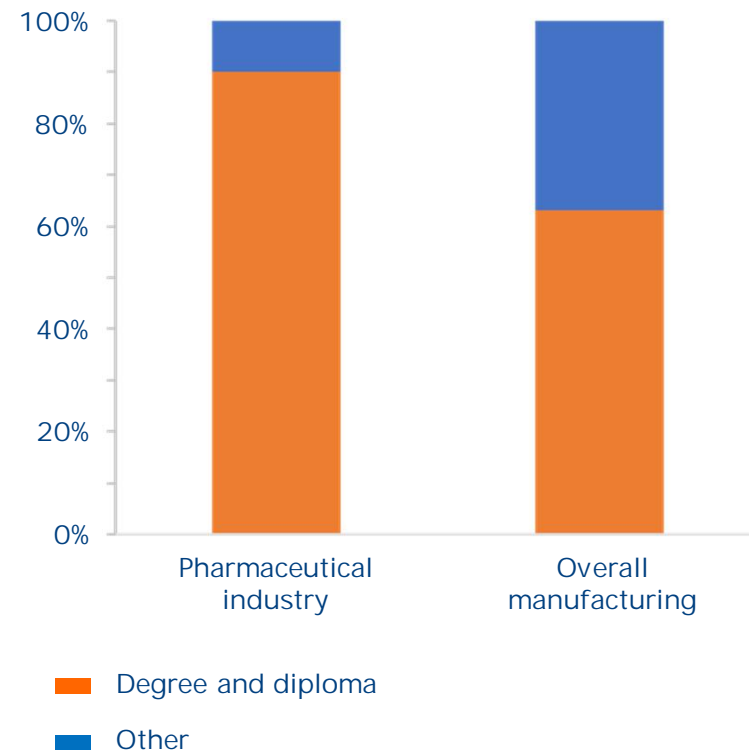
The **quality of Italy's industrial pharmaceutical system has been a magnet for production** activities previously carried out elsewhere in the world

About one half of growth of production in the last 5 years (55%) is linked to investments in the country's ongoing manufacturing activities, almost one third (29%) is the result of new product launches, reflecting the industry's innovative capacity, while 16% derives from the relocation of activities previously conducted outside Italy

In the last decade **production has been growing in value and volume**

# Human Resources, the main competitive factor

Employment in the Pharma industry  
in Italy by educational level  
(% of total)

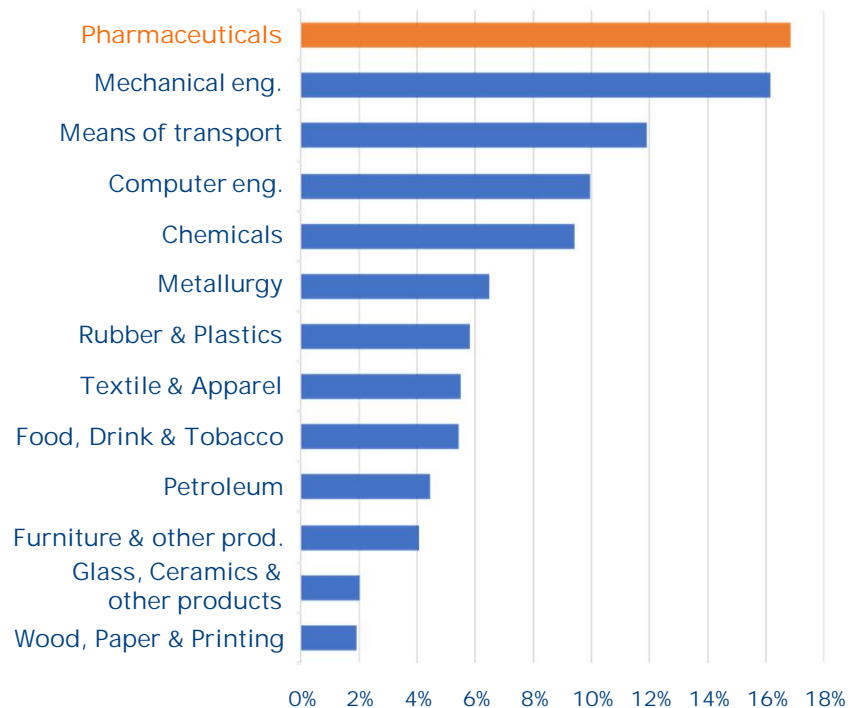


The **quality of Human Resources** is the main competitive advantage for pharma companies and their investments in Italy

In 2018 employment in pharma industry **grew by 1,7%**, mainly in production and R&D

# Foreign-owned pharma companies in Italy: leaders for investments and export

Investments and export of foreign-owned  
companies in Italy, per industrial sector  
(% of overall manufacturing)



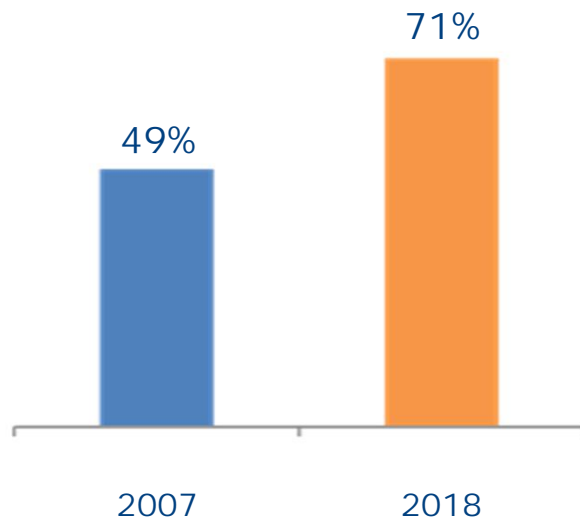
Among foreign-owned companies in Italy,  
pharma ranks top for **investments and  
export overall value**

And they are also leader for:

- share of export on production (90%)
- **added value per employees**

# Italian-owned pharma companies in Italy: performances beyond the manufacturing average

Foreign sales of Pharmaceutical Italian-owned companies  
(% of overall turnover)



Among Italian-owned companies, pharmaceutical ones have **added value and investments in production and R&D per employee higher than the average**

This structural features allow companies to expand to foreign markets: in fact, more than **70% of total revenue** is generated by foreign sales



# Pharma CDMO: an Italian excellence

Pharma CDMO manufacturing value and employment in EU countries

	Manufacturing (euro mln)
EU total	8,159
Italy	2,057
Germany	1,818
France	1,568
UK	812
Spain	534
Other EU countries (*)	1,370

Pharma CDMO in Italy strengthens its **leadership in EU**: it ranks first for manufacturing value and it has been growing since 2010 in production (+53%, especially in innovative products) and export (+98%, especially towards advanced economies, i.e. US, EU15)

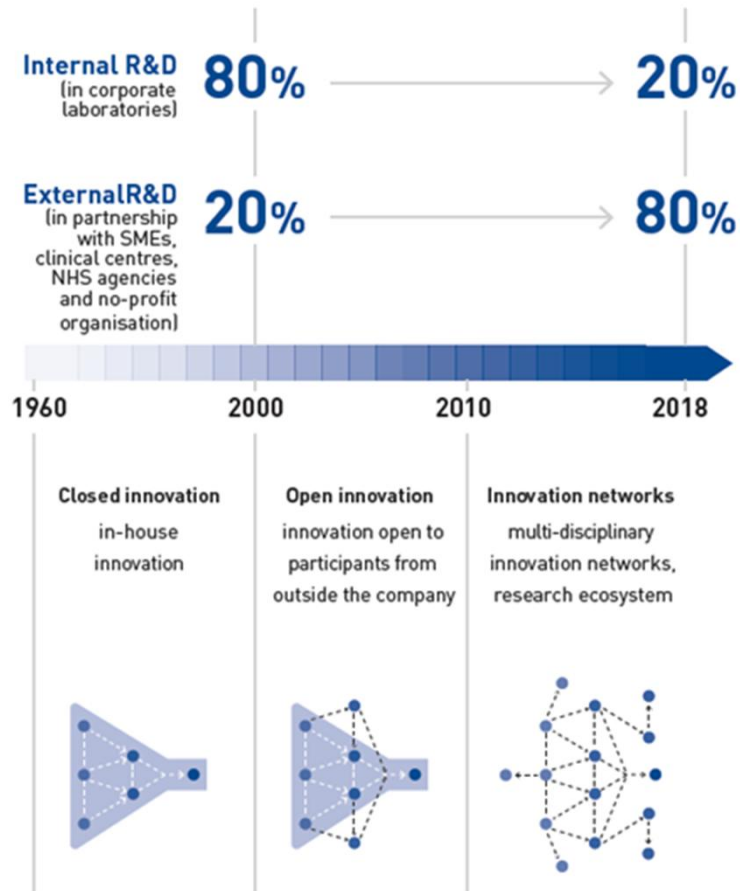
A result made possible also by constant **investments on production lines and new technologies**, aimed at endorse efficiency and products quality

(\*) Austria, Belgium, Croatia, Greece, Ireland, Netherlands, Portugal, Czech Rep., Romania, Sweden

# Double-digit growth for R&D investments in Italy in the last years

- € 3 billion invested in R&D and Innovation
  - +35% for R&D in the last 5 years (more than European ave., +20%)
  - +95% for partnerships R&D in the last 10 years
- Worldwide excellence for biotech, vaccines, blood derivatives, orphan drugs, advanced therapies
  - About 300 biotech medicines in development
  - A role of leadership in Europe for advanced therapies
- Increasing role for clinical studies (€ 700+ million/year)
  - 20% of EU total
  - 37% of studies on biotech products, 26% of studies on orphan drugs
  - Scientific expertise and excellences in Industry, University and NHS

# The change in how to perform R&D: the “network innovation”



Innovation is the result of the network between companies and public-private partnership, non-profit, universities, biotech SMEs, start-up and no-profit companies

Today, 80% of pharmaceutical innovation is the fruit of partnerships

# Italy is among world's «healthiest» countries, with lower expenditure

Healthcare expenditure, % on GDP

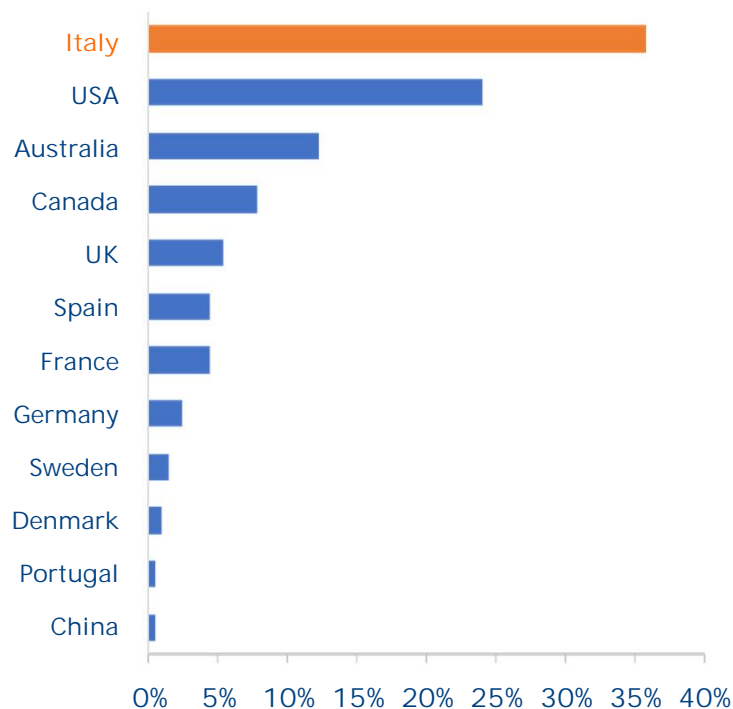
	Total	Public	Out-of-pocket
Eu-15 (ave.)	10.0	7.9	2.1
<b>Italy</b>	<b>8.8</b>	<b>6.5</b>	<b>2.3</b>
USA	17.1	8.3	8.7
Japan	10.9	9.2	1.7

The NHS is one of the most important assets in the country. Many respected international sources (WHO and OECD to name but a few) place Italy among countries at the top of the list in terms of life expectancy in good health and quality of the health service

Use of medicines and vaccines has made a major contribution to health in Italy and other countries, but in Italy the pharmaceutical spending is lower compared to other economies: over the last 10 years the expenditure/GDP ratio in Italy has been stable at 1%, compared to 1.2% average ratio in Europe

# Italy is playing a leading role in outcome-based assessment schemes

% of MEAs of world total\*



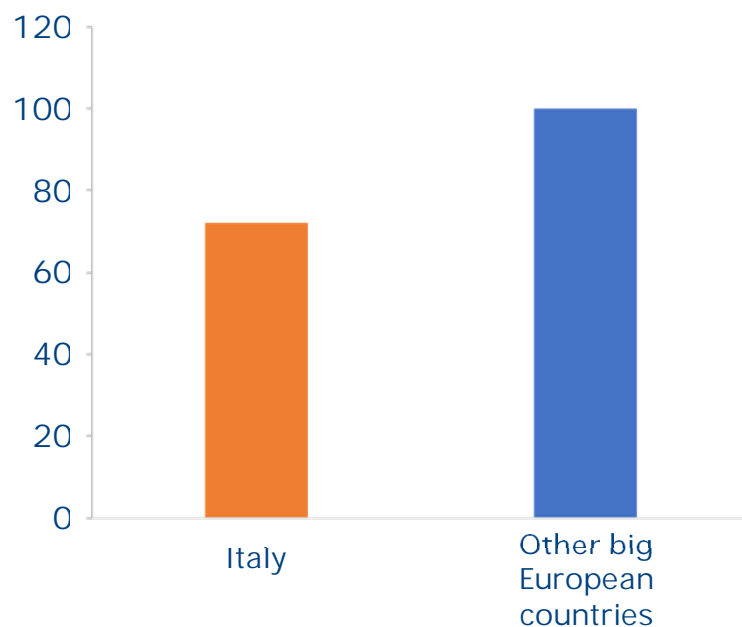
Italy is the world leading country for the number of innovative contracts between companies and the NHS (36% of the world's total)

Although still at an early stage in development, Italy decided to introduce MEAs, or Management Entry Agreements, following them up with **monitoring registers managed by AIFA** in order to guarantee their appropriateness and applicability. As a result of these agreements, pharmaceutical companies, between 2013 and 2018, **returned € 3.8 billion to the NHS**

\*since 1994

# Italy's pharmaceutical expenditure is lower than big European countries

2018 per capita pharma public expenditure  
(territorial+hospital, index Other big European c.\*=100)



In Italy pharmaceutical public expenditure is more than 25% lower than big European country's average.

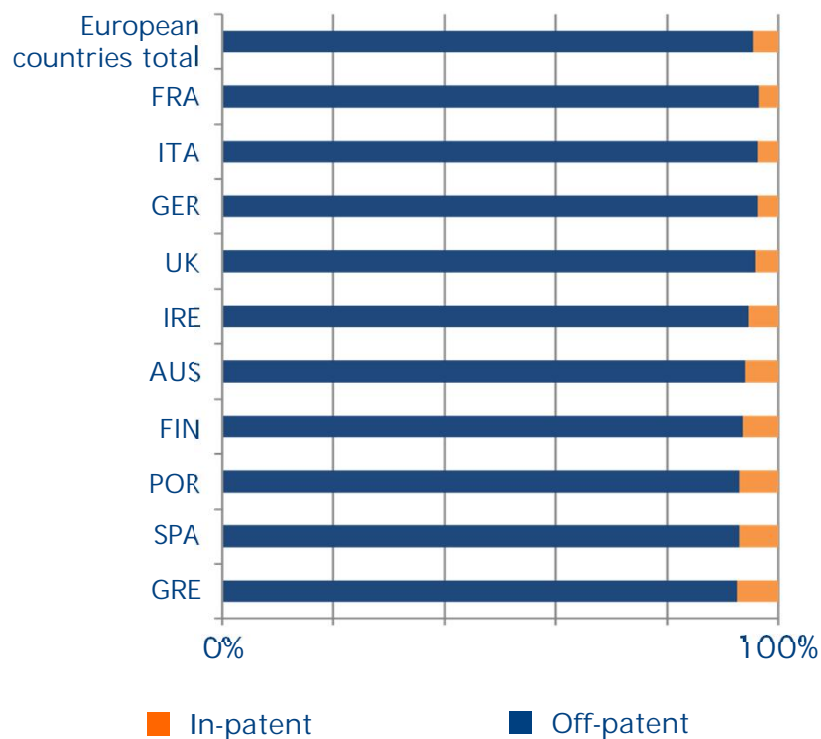
Italy has also a lower share of pharma public spending on GDP compared to big European's average: 1% vs 1.2%

Italy has a lower pharmaceutical spending compared to big European countries (-15%), considering also the private expenditure

(\*) Germany, France, UK, Spain, Ireland, Belgium, Denmark, Switzerland (with 10 bln of production at least, according to Efpia data)

# Share of off-patent market in Italy is aligned with other European countries

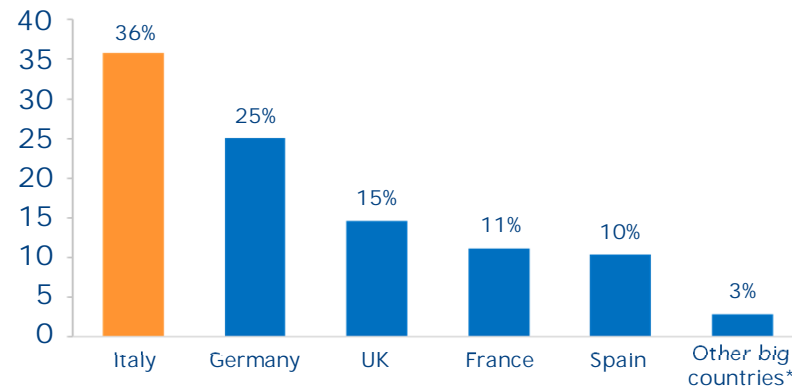
In and off-patent share in pharmacy market (% of total packages, 2017)



Italy is in line with other European countries in terms of diffusion of generics (90% of pharmacy consumption)

# Italy is leader in EU for biosimilar consumption and market share on total

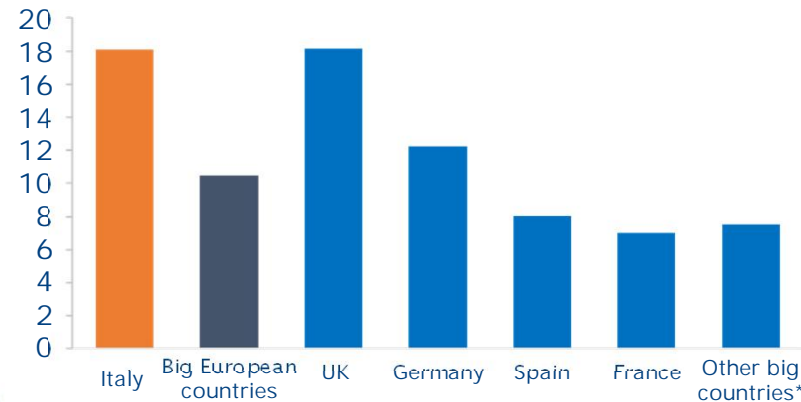
Biosimilar consumption in 2018  
(% on total for Top7 EU countries, standard units)



According to 2018 data on biosimilar sales in top 7 EU countries (Italy, Germany, France, Spain, UK, Belgium, Sweden) Italy:

- ranks 1<sup>st</sup> for consumption (36% of total)
- has a volume market share on total (originator+biosimilar) higher than that of many countries and the average

Volume market share on total EU Top7  
(% of originator+biosimilar, standard units)



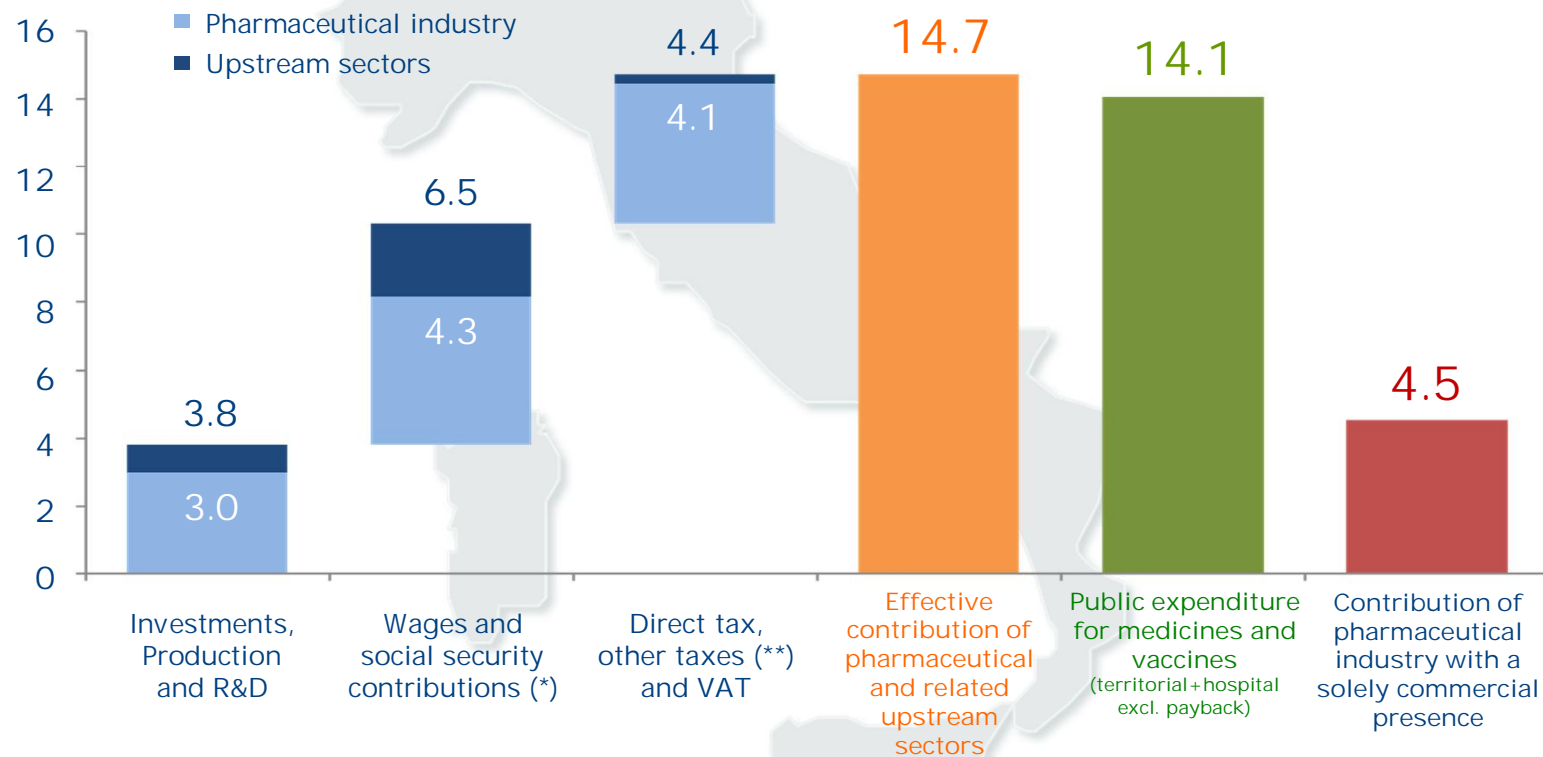
(\*) Sweden+Belgium





# The Pharmaceutical industry and upstream sectors in Italy

Direct and indirect economic contribution of the Pharma industry, compared to public expenditure for reimbursed medicines – 2018 (€ billion, ex-factory prices)



(\*) excluding R&D employees, included in «R&D investments»

(\*\*) fares, duties and non-deductible calculated on expenditure in promotional events and conventions



# Why to invest in Pharma in Italy?

## Companies say ...



Competitive advantages in Italy  
for investments in Pharma Industry

- Quality of **Human Resources**, excellent and highly productive, entrepreneurs and managers
- Excellence of **upstream sectors** (1<sup>st</sup> ranking in machinery and packaging)
- **Market size** (3<sup>rd</sup> market in EU) and **no. of companies** (2<sup>nd</sup> in EU; >300)
- Quality of **clinical structures/** access to expertise and skills
- Quality of **life/environment**